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## La Costa Film Festival Presents The "Reel Pitch"

*Win a development deal with a Hollywood Studio at #LCFF16*



**SEPTEMBER 2016, CARLSBAD, CA** – The La Costa Film Fest is bringing Hollywood back to La Costa! And they want you to be one of the stars! Do you have a film concept that's a sure winner? How about a short film that could be a full-length feature? Maybe just a raw idea, that has "reel" potential? Now's your chance to make that dream a reality!

Ten contestants will be selected. 5 Minutes each to present their ideas to the 'Reel Pitch' Panel of Studio Executives. A live audience of fans and film lovers will cheer for their favorites. One winner will be chosen and begin their journey to fulfill their dreams!

A panel of independent judges will select 10 finalists from the pool of 5 minute pitches submitted through, [www.FilmFreeway.com](http://www.FilmFreeway.com). There is a required \$25 submission fee. Ten finalists are then notified of their selection and their attendance requested for the Festival. They will each present their ideas before a live audience to a panel of judges (curated by Mike Tollin of Mandalay Sports Media) consisting of seasoned producers and film industry executives hungry for new material. Each finalist will have 5 minutes to make their case, followed by up to 3 minutes of Q&A by the judges.

All finalist contestants will each receive an all-access Star pass to this year's Festival. One winner will receive mentoring from one or more of the judges to help refine their pitch, and assist them in finding a potential studio partner to develop their idea. The entry period is now open and will stay open until midnight on August 30, 2016. The Reel Pitch schedule of events include:

(EXTENDED) Submission Deadline : September 15, 2016

(EXTENDED) Finalists Notified : September 22, 2016

(EXTENDED) Finalists Announced : September 29, 2016

'REEL PITCH' Presentations & Winner Selected by Panel : October 15, 2016

To enter, register through Film Freeway: <https://filmfreeway.com/festival/LaCostaFilmFestival-TheREELPitch>. Download the release agreement from [lacostafilmfestival.org](http://lacostafilmfestival.org), sign and email the release back to [reelpitch@lacostafilmfestival.org](mailto:reelpitch@lacostafilmfestival.org). More film festival details can be found on [lacostafilmfestival.org](http://lacostafilmfestival.org) and on the La Costa Film Festival's social media pages.

Facebook: [facebook.com/LaCostaFilmFestival](https://facebook.com/LaCostaFilmFestival)  
Instagram: [instagram.com/LaCostaFilmFestival](https://instagram.com/LaCostaFilmFestival)

Twitter: [twitter.com/LaCostaFilmFest](https://twitter.com/LaCostaFilmFest)  
Website: [www.lacostafilfestival.org](http://www.lacostafilfestival.org)

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